



# This Week's News

Up-date for Week of October 25th, 2020

## Paving the Way for a Better Seaforth

### Construction Update for the coming Week:

- Complete the concrete sidewalks
- Install the pedestrian crosswalk poles at Gouinlock Street
- Complete street lighting
- Place topsoil
- Pave the parking stalls & miscellaneous areas beginning at Railway Street West moving north, and bench and parge storm structures

*All dates are subject to change due to weather or other unforeseen circumstances.*

**IMPORTANT MESSAGE TO BUSINESS & PROPERTY OWNERS LOCATED ALONG MAIN STREET, WHO *DO NOT* HAVE SIDEWALKS**

When concrete work is being completed for the sidewalks, ramps will be installed from the edge of the forms to the individual building entrances. The ramps will be removed for the time it takes to finish the concrete work and then re-installed until the cement hardens. We will make every effort to keep everyone up to date with the sidewalk progress.



### Keep in Mind

"Downtown is Open for Business"



Be mindful of Speed Limits in Residential Areas



Access to Foodland via George Street (Library)



When you see the **flashing lights** of emergency vehicles while travelling on ALL roads, including the Detour Route  
**PLEASE PULL OVER**

### "LET YOUR TRUE COLOURS SHINE THROUGH PHOTO CONTEST"

To celebrate the unveiling of our beautiful "Back Alley" wall mural and the completion of Downtown Seaforth's Main Street, we're holding a contest. It's going to be dazzling! Use your imagination and submit a photo you've taken of the mural painted on the west wall of "Seaforth Plumbing & Heating" located at 15 Goderich Street East in Downtown Seaforth. The photograph can include people, props or any other creative idea you come up with that will showcase this beautiful piece of art by local artist Tova Hasiwar. Along with your entry, include a few words describing what your photo means to you, the category you're entering and your contact information. All entries need to be submitted by email to Jan Hawley at [jhawley@huroneast.com](mailto:jhawley@huroneast.com) or by posting to the "Shop Seaforth" Facebook Page, no later than 6:00 pm (EST) on Friday, November 6th, 2020.

Three Prizes valued at \$200.00 each in Seaforth BIA Gift Certificates to be awarded.

#### Categories

- "Best Use of Colour"
- "Most Creative"
- "Community Spirit"

**Contest is OPEN to EVERYONE.....SO GET SNAPPING!**

**Sponsored by Community Futures Huron**

All submitted images will become the property of Municipality of Huron East. Winners will be announced Saturday, November 14th, 2020



# What's new in Downtown this week?



**Seaforth is getting a Makeover**

## **Diggin' Main 2020 Construction Contest**

*Come and explore all Seaforth has to offer  
and get in on our draws for BIA gift certificates*

**33 Weekly \$100 Draws every Friday starting May 15th**

**Grand Prize of \$2020.00 December 31st**

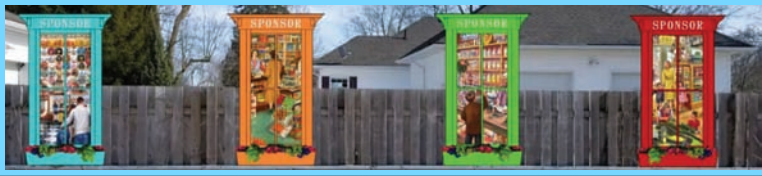
Collect 5 receipts dated May 1 to December 31st from any Seaforth BIA business, put in an envelope with your name and phone number and drop off at the Shop Seaforth mailbox in downtown Seaforth (beside CIBC)



It's business as usual in downtown Seaforth.  
Be sure to check out our beautifully decorated  
back alleys with easy access to our stores!

**See you in Seaforth**

*Shop  
to Win!*



*Looking Out My Back Door Premiere*

**Thursday, October 29th, 2020 at 7:00 pm**

*You are invited to.....*

The Premiere of the music video "Looking Out My Back Door"  
hosted by Dr. Christopher Cooper, Executive Director of  
Rediscovering Canada Television & Huron East Economic  
Development Officer Jan Hawley.

This includes "behind the scenes" footage from the video production  
and the recording of its sound track, including some funny outtakes.

You will be the first to see the video before its official launch later this  
month. Since this exclusive Red Carpet Live Zoom Event is limited  
to only 90 attendees, we advise that you reserve early by contacting  
Jan Hawley at [jhawley@huroneast.com](mailto:jhawley@huroneast.com)

Login information will be sent by email prior to the event with full  
instructions on how to access the event.

*Look forward to seeing you on the Red Carpet!*

**Space is limited....book SOON!**



*And the Winner is.....*

We are excited to announce that the 24th winner of the Shop to Win "Diggin' Main 20/20" draw is **Cathy Harrison**. Congratulations, **Cathy** 🙌.....you have won \$100 in Seaforth BIA Gift Certificates plus a bonus gift from Lavis Contracting Co. Ltd. There are still 10 more weeks of draws, so we encourage everyone to get their entries in for a chance to win! The final draw will be held on New Year's Eve December 31st, 2020 for \$2,020, but the really good news is that every entry stays in for all draws, including the finale. Special thanks to all our sponsors - Community Futures Huron, Municipality of Huron East, Lavis Contracting Co. Ltd. and Jason Lamont, owner of J's Bicycle Repair.

Twenty-fourth Draw to be held Friday, October 30th, 2020 at 4:00 pm

For List of Participating Businesses Visit

<http://www.shopseaforth.ca/directory.html>